



Clean energy
for EU islands:

**DATA PROTECTION &
COPYRIGHT GUIDELINES
FOR POSTCARD CALL**



What to do to stay GDPR compliant?

First, understand that captured photos involving anyone in public are considered personal data and that pictures, company names, logos, brands, etc. are subject to copyright.

So, here's what you need to do:

Get the written consent of anyone identifiable in any shot.

Keep your shots focused on the essentials of the story, possibly in close-up. This way, you won't have to obtain any consent forms from anyone in the background.

If you do not have the consent of the people in the picture, blur any identifiable individuals, logos, company names, etc. in the background during the editing phase.

Please keep the proof of acquisition of copyrighted third-party images on file or paper and check whether model releases for pictures containing personal images have been signed (or that the contract mentions that all third-party rights have been cleared).

Also check whether the photos of buildings are subject to copyright. This depends on the country in which the buildings are located or on the organisation managing the building.

The European Commission and the Clean energy for EU islands secretariat cannot be held responsible for any violation of data protection rules and/or copyrights in the frame of the respective photo call. It is therefore important that you follow the guidelines above.

In case of such violation of data protection rules or copyrights brought to the attention of the European Commission or the EU islands secretariat, the respective photos need to be removed and will be excluded from the competition.